

Today
Past Mandates
Legs and Brains
Mole and Eagle
—By Arthur Brisbane—
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Edmonton Bulletin

AN INDEPENDENT NEWSPAPER IN PUBLIC SERVICE

49TH YEAR.—VOL. XXIX, 156. EDMONTON, ALBERTA—FRIDAY, JULY 4, 1930.

Phone 26121—Bulletin
Alberta's Best Want
Ad. Medium
★★★★ PRICE FIVE CENTS

BEAT THE VEGETABLE PLAIN

Endurance Fliers Still Up After 547 Hours Premier King Says Province Boundary Will Be Extended

Return of Natural Resources Only Start of Complete Autonomy For Province.
Prime Minister Tells Calgary Audience

Calgary, July 4.—Extension of Alberta's boundary line to the Arctic and in fact "to the North Pole" was held out as an early possibility by Right Hon. W. L. Mackenzie King, Prime Minister of Canada, when addressing a mass meeting here Thursday night.

Getting Chicken Ready For Endurance Fliers



Chicago's endurance flight in which four brothers are participating—two in the endurance plane "City of Chicago" and two in the training plane—ended a family affair, because from Hunter, a sister, has prepared all the food sent up to the fliers. Here, Miss Hunter is seen getting a special delivery ready for the brothers when they descend. In the top left corner is shown a remarkable close-up, made by a flying camera, of the plane piloted by Kenneth and John Hunter, being refused from above by the supply ship, piloted by Walter and Albert Hunter. In the bottom picture the planes are seen just as they start.

Thousands Witness Refuelling Contacts Of City of Chicago

Pilot Kenneth Hunter Seen Out On "Cat Walk" Making Repairs to Motor—Bolt Reported to be Loose

CHICAGO, July 4.—The "City of Chicago" endurance plane completed its 547-hour flight, and the air men, who had been waiting for the plane to land, were seen to be cheering. The plane, which had been in the air for 547 hours, was seen to be in good condition. The plane was seen to be in good condition. The plane was seen to be in good condition.

M'PHAIL SAYS HON. F. OLIVER 'UNQUALIFIED'

Wheat Pool Selling Agency President Says Criticism "Unfair"

WINNIPEG, July 4.—Criticism of the Canadian Wheat Pool by Hon. Frank Oliver, Minister of Agriculture, was said to be "unqualified" by the president of the Wheat Pool Selling Agency, J. H. M'Phail, who said that the criticism was "unfair".

MARRIED, BUT STILL HOLDS CHAMPIONSHIP

Helen Will-Moody Captures British Women's Singles Fourth Title

WIMBLEDON, Eng., July 4.—Mrs. Helen Will-Moody won the British women's singles tennis title for the fourth successive year, defeating Miss E. G. Llewellyn in straight sets in the final. Mrs. Will-Moody won the title in straight sets in the final. Mrs. Will-Moody won the title in straight sets in the final.

TODAY'S ODDEST NEWS

BOY IS PAID TWICE FOR DEATH OF DOG
WICHITA, Kan., July 4.—As a reward for the death of a dog, a boy was paid twice. The boy was paid twice. The boy was paid twice.

Edmonton Man Says Pool Principles Have Shaken Canada's Economic Structure To the Foundations

WINNIPEG, Man., July 4.—Canada's economic structure has been shaken to its foundations through the "disregard" of well established business principles in the wheat pool, according to a scathing denunciation of the Canadian pools marketing activities before the Empire Club of Winnipeg here Thursday night.

BASEBALL RESULTS

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Founded in 1880 by Rev. Frank O'Neil

The Bulletin is the Only Edmonton Newspaper

Owned, Controlled and Operated by Local Men

Published every afternoon, except Sunday

By the Alberta Press, Limited, at the Bulletin

Building, 211-213 Main Street, Edmonton, Alberta, Canada.

Subscription Price—By Mail (in advance) per year, in Canada, \$5.00; United States, \$7.50; Foreign, \$10.00. Single copies, 10c.

Advertising Representatives

EASTERN CANADA—Toronto, Ont. J. B. Bird, Manager, Suite 206, Star Building, 10 King Street West.

UNITED STATES—The Bowdoin School, 1000 Broadway, New York City, and 1000 Broadway, New York City.

CHICAGO—Chicago Tribune, 435 North Dearborn Street, Chicago, Ill.

LOS ANGELES—Los Angeles Times, 220 North Main Street, Los Angeles, Cal.

LONDON—London Times, 1, Abchurch Lane, London, E.C. 4, England.

IF IT WILL HELP ALBERTA THE EDMONTON BULLETIN IS FOR IT

FRIDAY, JULY 4, 1930

AS THE PARTIES STAND

Complete returns show that the

Brownlee Government will have in the

new legislature three fewer supporters

than in the last, in a house comprising

three more members. The Government

supporters number 40 members out of a

total membership of 60.

Gains have been made by both Lib-

erals and Conservatives, while the Labor

party suffered a loss, and a new group

of Independents makes its appearance.

There will thus be five parties in the

new house, against four in the former

one.

The Liberals scored the greatest net

gain, three seats, all in rural districts.

They will number 10 as compared to seven

in the former legislature. The Conserva-

tives hold more seats than formerly,

with a total of six against four.

There are four Labor members, a net

loss of two. The Independents number

three.

With 40 members, against 23 of all

other groups, the Government will have

a majority of 17, or 16 with the Speaker

as the chair. With the Labor members

supporting the Government—as they

normally did in the last legislature—the

administration majority will be 24, not

counting the Speaker.

PLAYING WITH FIRE

France is to fortify the Italian front

wherefore Italy is to spend \$200,000

more per annum. The Italian front

of course, as a matter of defense, has

not been a matter of defense, has not

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fact that the shaping of public policy to that end is a matter which the Canadian voters ought to be thinking about at the present time.

The Telegram is the most violently

protectionist paper in Canada. It has

had nothing but sneers for the British

preference. The Telegram's readers must

therefore have rubbed their eyes when

they read this editorial divergence on

the subject of wheat markets. For his

whole repertoire Mr. Bennett has not

one proposal for getting our surplus

out into an outside market, by "blat-

ing" or otherwise. On the contrary, if

it means anything, he would abolish

the preference of hand unless Britain

imposed a tariff against foreign pro-

duce—which Britain has not the slight-

est intention of doing. That obviously

will not help to solve the question,

"What shall we do with our wheat?"

The Dunning budget was framed with

the explicit object of selling Cana-

dian wheat in Britain—the one great

importing market where there is a chance

of selling it at any price. This is to be

done by widening the preference, not

by abolishing it—by cultivating the

favor, not the enmity, of the British con-

sumer, and by making it possible for the

Britisher to pay for his wheat with his

manufactured products.

That will not automatically clear the

wheat out of Canadian elevators and

granaries and put the proceeds into the

pockets of the growers, but it will do

something to that end—which Mr. Ben-

nett has not a ghost of an idea of try-

ing to do.

THE GOLFERS

By EDGAR A. GUEST

The golfer doesn't fret about

the money he has to pay.

With customers he is making out

no account does he have

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The Thrill That Comes Once in a Lifetime - By Webster

HOW DO YOU DO THAT TRICK WITH THE LINING OF YOUR HAT?

THE THRILL THAT COMES ONCE IN A LIFETIME - BY WEBSTER

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Keeping Mentally Fit

By Joseph Dastrow, A.B., A.M., Ph.D., I.L.D.

Professor of Psychology of University Wisconsin, 1888 to 1931; Now Professor Emeritus in the New School for Social Research, New York City

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EDMONTON BULLETIN

Extreme Price Reductions During JULY CLEARANCE SALE

Girls' Flannel Blazers

Good or navy all-wool flannel, good fitting and to handy to wear with a cotton frock.
Clearance Sale..... **\$1.95**

Daytime Dresses That Fit

And look so smart as on sale at this price. Hundreds of styles and sizes 14 to 32.
Clearance Sale Price..... **\$1.49**

101st Street at 102nd Ave.
Store Hours: 8:30 a.m. to 6:00 p.m.

July Bargains for the Thrifty Minded

31¢-Point Blankets
15 pairs each of these wonderful Blankets that are 15 pounds in weight at the home price of \$1.00. On Sale Saturday, July 1st.
On Sale Saturday July 1st, each..... **2 for \$1.00**

A Sale of Irish Embroidered Pillow Slips
Beautiful Irish linen pillow slips with very deep large making edges, on a clear weave from Irish flax cloth. Each set of two is slightly wider, large size.
Saturday, July 1st, each..... **2 for \$1.00**

Children's All Silk and Lace Socks with turn-down tops
New, good color July Clearance, pair..... **\$1.29**

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45¢-Point Blankets
15 pairs each of these wonderful Blankets that are 15 pounds in weight at the home price of \$1.00. On Sale Saturday, July 1st.
On Sale Saturday July 1st, each..... **2 for \$1.00**

A Sale of Irish Embroidered Pillow Slips
Beautiful Irish linen pillow slips with very deep large making edges, on a clear weave from Irish flax cloth. Each set of two is slightly wider, large size.
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Indian Woman Leader: Atlantic Conquerors: Chinese Bullfighter



In the garb of her native India, Mme. Malati Patwarhan, of Madras, is seen here in Washington, D.C.



Major Charles Kingford-Smith (left), with navigator, Capt. J. Patrick Saul and Capt. Evert Van Dyk



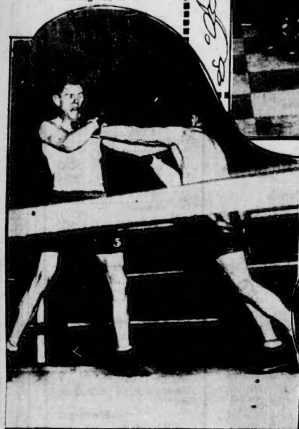
In recognition of his outstanding contributions to science, Thomas A. Edison was recently presented with the John Scott medal and the accompanying award of \$1,000



Copyright 1930 by the Pacific and Atlantic Photos, Inc. Marie Williams and Serge Radamsky, opera singers, were remarried in London, Eng.



V. Hong, bull-fighter, all dressed up in the Chinaman's conception of how a matador should appear in the arena



Both Jimmy Slattery (left) and Maxie Rosenbloom landing lefts simultaneously during their fifteen-round bout for the world's light heavyweight championship. At the end of the fight Rosie was adjudged the winner on points, although the fighting was hot and both took considerable punishment



Copyright 1930 by the Pacific and Atlantic Photos, Inc. This youngster is Lorn Janney, who rose to fame overnight in the talkies. He has been given a long contract



Copyright 1930 by the Pacific and Atlantic Photos, Inc.



Miss Viola Hunt, who recently confessed to slashing herself with a knife to bolster up her tale of being black-mailed



Copyright 1930 by the Pacific and Atlantic Photos, Inc. It was with great anxiety that Mary Powell, fiancée of Capt. Charles Kingford-Smith, conqueror of the Atlantic, awaited news in Melbourne, Australia, of his latest aerial attempt, and it was with greater relief and rejoice that she received the news of his successful hop from Ireland to Newfoundland



The "V.I.D.", the German Engineers' Union, is organizing the World Power conference, its sessions and lectures in Germany. This is the house of the organization with all the flags of the nations which will send representatives to the power convention

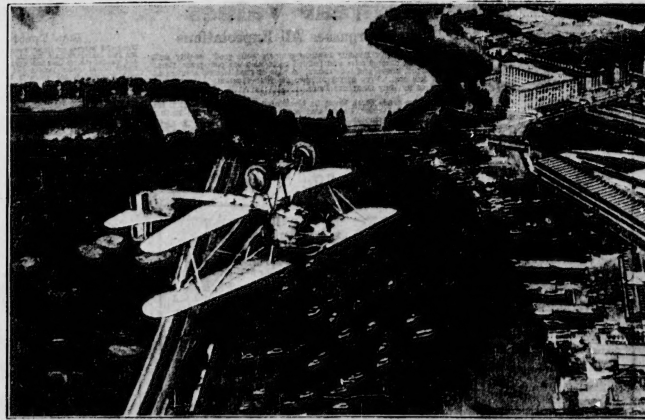
And right to the ankles, too. This was one of the chic creations seen at the opening of the Royal Ascot, famous English race track, attended by most of England's fashionable



The original dancing daughters are back together again. Joan Crawford and Anita Page are reunited in Miss Crawford's latest starring picture, "Our Blushing Blondes"



View of fire at Kearney, N.J., at the Pennsylvania Railroad Shops. Damage was estimated at \$100,000



This is a more thrilling manner of flying than the orthodox, right-side-up way. Lieut. M. B. Gardner, United States navy's premier ace, speeds along at 125 miles an hour for the benefit of the spectators at the Curtiss air races in Washington, D.C.



A new diving Robot, invented by Harry L. Bowdoin, for the recovery of sunken treasure from the ocean bed

Fashion Notes for Saturday Shoppers

DRESSES

We have arranged special groups of Dresses for Saturday in our Street Floor Shop.

Lovely Crepes in plain shades. Clever style details in every chic style now being shown—Black Navy and lighter shades too numerous to mention. Regular to \$12.95.

\$7.85

Printed Crêpes, Flat Crepes and Georgettes are included in this very special group of daytime dresses—including flowered designs and plain high shades. Regular to \$15.00.

\$9.85

We can't imagine these frocks being overlooked by any feminine who's at all interested in lovely things and who knows a good buy when she sees one. Crepe Gloria, Printed Crepes and Iris Prints are included.

\$15.00

COATS

Not alone because these Tweed Coats are "good looking" but because they give such corking good service for a handy knockabout coat. Regular to \$15.00.

\$9.95

You don't have to wait another minute—for that Tweed Coat . . . so inexpensive and so smart—with the new style features.

\$18.75

Accessories

Scarfs

Soft, filmy georgettes in pastel flower designs and colorings.

\$1.95

Bags

Fine grained leathers, clever styles in pouch, envelope and underarm styles.

\$5.00

Special in Hosiery

Semi Service and Clifton Hosiery—full fashioned and every pair perfect. The newest shades available as well as sizes. Regular value \$1.50.

\$1.15

Hankies

Pure linen Hankies, hand rolled and hemmed edges, appliqued daintily in gay colors.

19c

Jewelry

Smart costume jewelry, colored crystal and novelty metals—chokers, earrings, brooches, etc. Regular to \$1.25.

69c

Featuring "Specials" in every department for Saturday—Dresses, Coats, Suits, Millinery, Lingerie and Accessories. Do not miss this opportunity to save on your Saturday shopping.

Reductions in Coats



Prices on our Spring and Summer Coats cut Low for immediate clearance

\$21.75

Smart Tweed Coats

\$32.75

Checked Tweeds Nubby Tweeds Monotones

THE TIME HAS COME—if you've waited for the sale to buy your summer coat, make a quick dash in here Saturday morning. This is the first time these leading coats of the season have been offered at reduced prices. Here is the double cape coat, the stitched collar coat, the coat with jabot collar, and the tailored tweeds that every smart woman is wearing. Sizes 14 to 42—but not all sizes in each model.

An outstanding group of Better Tweed Coats, as well as smart models in Fine Twills—Caped models included. Reg. to \$59.50.

\$43.75

SMART MILLINERY

A very special group of exceptionally smart Hats for Saturday. Lovely pastels in stitched fabrics—Fine Straws—Mohair and clever combinations.

\$5.00

Thompson and Dymes LIMITED

DRESSES

Offering unparalleled values in Dresses and Suits—style and quality assured.

Saucy Little Frocks of Printed Crepe, pastels in Silk Pique and Flat Crepe—smart plain shades in flat crepes. Sleeveless and sleeves, the very thing for vacation wear.

\$22.50

SUITS

Suits that will go places—the clever two-piece tweed is just the thing for travel wear—Freshen up with a washable blouse. Regular to \$35.00.

\$22.50

The Perfect Tailleur—Navy blue, finger length Coat and plain tailored or flared skirt—A suit that is always suitable. Regular to \$57.50.

\$39.50

Individual models in ensembles—three-piece effects so smart in novelty fabrics, lacy tweeds, covets and fine wools. Regular to \$75.00.

\$45.00

Knitted Suits

Ready for the person who plays golf or who is just a spectator—Brambles and fine zephyr wools, two and three-piece styles.

\$25.00 to \$42.50

Lingerie

Bloomers

Pastel shades in Discella rayon bloomers and bobettes.

\$1.00

Vests

Tailored vests with opera tops, same fine quality rayon to match bloomers.

\$1.00

Foundation Garments

Garments that delicately mould the figure, confine the hip line gently but firmly with elastic inserts and give ample diaphragm support—of brocaded rayon coutil.

\$1.69

Gowns

Lace trimmed gowns in the daintiest shades of shimmering rayon.

\$1.89

Pyjamas

Two-piece rayon pyjamas in plain shades with contrasting color trimmings.

\$4.25

There's a Difference in Rayon—See Ours for Quality, Workmanship and Finish.

What's What

By HELEN DECIE



ROOF-GARDEN FESTIVITIES

Questions—1. Two young men, R and D, have invited two girls to a 7 o'clock dinner on a roof garden, followed by dancing. Who should do the evening of the dinner? Must the men wear tuxedos, or would blue and white trousers be all right for a summer evening?

Answers—1. The two men decide to entertain with the girls to be best. He does the ordering of the dinner, they enjoying the others preparing their preferences. Informal evening of the type described are worn quite generally at summer evening entertainments.

2. Certainly, if the aunt likes to dance, she should be invited for the first number, and one other, at least. When she would wear a simple evening gown while passing through the restaurant, and may be removed when their wearers have been seated at a table.

Duchess Carried Romantic Watch On Cape Town Flight

Cape Town, S. A.

The Duchess of Devonshire, on her air-travel from London to Cape Town, carried with her a watch which has a most romantic history. It has been carried by several pilots during recent years, and it is now in the possession of an expert who has seen it three times here, however, and then accompanied the Duchess to India. It is said to be about a minute a year.

Descending from the last trip he said: "I saw a great deal of big game, elephants, rhinos, antelope, impala, and so on, and Captain Bernard was quite visible to him. I did not see him, but he was in the air. I should like to have stayed longer at the Cape, but I was in a hurry to go. I saw a lion, and I believe lions come in the way of the watch. No one else has been kinder to me than the one who accompanied me on the trip."

Wise Shopper Will Buy From 'Open Stock'

By WILLIAM H. BALDWIN

When a store advertises "Open Stock" it means that it is offering a special price on a certain line of goods. This is a good time to buy, as the store is trying to clear out its stock. However, the quality of the goods may be lower than what you would find in a regular store. So, if you are looking for a bargain, you might want to consider this offer.

Young Man Pages Wife Who Had One "On a Flute"

By WILLIAM H. BALDWIN

A young man who had a wife who was a flute player, was found to be a fraud. The story goes that the man was a famous flute player, and his wife was a famous singer. They were supposed to be a famous couple, but it was all a hoax. The man was a fraud, and his wife was a fraud. They were both impostors.

ROCKY MOUNTAIN PARK

Rocky Mountain National Park, with headquarters at Estes Park, is a beautiful area with many scenic spots. It is a great place to visit if you are looking for a vacation. The park has many trails, lakes, and mountains. It is a beautiful area with many scenic spots.

ALBION NEKON

Albion Nekon is a famous actor who has appeared in many movies. He is a very talented actor, and his performances are always top-notch. He is a very popular actor, and his fans love his work.

"Found! Lipstick that really stays on"

Found! Lipstick that really stays on. This is a new lipstick that is designed to last all day long. It is a great product for women who want to look beautiful all day. It is a new lipstick that is designed to last all day long.

Kissproof

Assorted Chocolates
Special Assorted Chocolates with various centers and dipped in delicious dark chocolate.
Kaiser Special, per lb. **29c**

Johnstone Walker's Daily Store News
The Only Departmental Store in Edmonton Owned, Controlled and Operated by Edmonton People

Turkish Delight
Again we offer this delicious confection, made from the finest ingredients. In colors of pink and white.
Kaiser Special, per lb. **25c**

Little Wonder Everybody's Thrift Shopping at Johnstone Walker's! Three Times the Number of Bargains Detailed Here Await Saturday Shoppers

Women's Dainty Crepe de Chine Gowns
Temporarily Priced
Every woman who visits the Linen Section tomorrow will feel tempted to treat herself to one of these dainty crepe de Chine gowns. They come with lace and elaborate trim in peach, maize, peacock blue, navy, black, and white.
Assorted sizes, July Sale Special **\$2.95**

350 Yards Printed Silk Crepes, Georgettes, Ninons, Etc.
Regularly \$2.50 and \$2.95 Yard
A most exceptional opportunity to choose lovely new printed fabrics for afternoon frocks and ensembles.
The growing colors of printed crepes, georgettes, ninons, etc., in shades of blue, green, yellow, and white, in various patterns, 35 and 42 inches wide.
Regularly \$2.50 and \$2.95 yard, July Sale **\$1.49**

Women's and Misses' New Silk Skirts, with Coats to Match
A ready solution for those who want an inexpensive ensemble—washed silk crepe skirts with coats to match. Values only made possible through a special purchase.
Come in lovely pastel shades: maize, blue, coral, cream, beige and white. Skirts are cut full and are attached to a perfect fitting, trimmed with pearl buttons. Sizes 14 to 22. **\$3.95**
COATS in shades to match at \$6.95

Special Purchase One Hundred Women's and Misses' Jacket Frocks or Sports Ensembles of Dekka Silk Crepe
Fashion-wise women will be here first thing Saturday morning to make sure of getting one of these chic jacket frocks or sport ensembles.
One of the most successful fashions of the season. Curvily styled of stretchable Dekka silk crepe in lovely pastel shades.
POURIE BLUE, ORCHID, LIL, MAIZE, PEACH, CORAL and WHITE.
They feature a one-piece sleeveless frock and long jersey jacket and coat to match. Skirts are full and flaring. Colors are pleasingly varied; finished with black line and subtle lines.
Size 14 to 24. **\$10.95**

Remnants Half Price!
Hundreds of Useful Lengths of All Fabrics!
The Price Gode Bros. always take advantage of the July Sale to clear out all short ends and remnants in preparation for inventory. Here is a list of some of the items on hand:
Sleeveless Silk Crepe, Novelty Printed Silk, Satin, Fine Wool Fabric, Printed Silk, Vests, Undershirts, Handkerchiefs, and Pillow Cases, etc. And all kinds of Cotton and Linen. **HALF MARKED PRICES**
Hand-Made Linen Trimming Laces
A pleasing assortment of hand-made linen laces for trimming linens, handkerchiefs, undies, etc. Values to **19c**
July Sale

10 Doz. Children's Fine Ribbed Hose
Reg. 40c Pair for 29c
Serviceable hosiery for vacation on local beaches or country wear. Knitted of fine cotton yarn in nice summer weights. Have plenty of elastic, making them easy to pull on. Shown in various colors and shades as silvers, camel, blue, white, etc. Sizes 8 to 12, Regularly 40c pair, July Sale **29c**

Women's Sleeveless Crepe de Chine Blouses
Smartly tailored sleeveless blouses collared or with tailored collars, finished with lace or jabot. In green, beige, egyptian and white. Sizes 32 to 40. **\$2.95**
July Sale

75 Only Women's and Misses' Tacea Silk Crepe Frocks
Cleverly styled frocks, featuring gracefully flaring skirts, waisted bodices, fitted waists, employing lace and groups of darts.
Have long sleeves and dainty collar of lace or georgette. Shown in elegant shades of green, beige, and white. Sizes 14 to 24. **\$5.95**
July Sale

36-Inch Silk Lace Flouncings on Sale Half Price!
Beautiful new silk lace flouncings in shades of grey, brown, fawn, beige, mauve, flesh, metallic, black and white. 36 inches wide. Regularly to \$6.00 yard, July Sale **3.00**

Women's Fine Linen Handkerchiefs
Regularly to 50c, 3 for \$1.00
July Sale
New line of handkerchiefs of fine linen, all equipped with handkerchief rings and handkerchief clips. Regularly 50c, 3 for \$1.00, July Sale **3 for \$1.00**

200 Pairs Women's Sheer Chiffon-Hose
Regularly \$1.50 to \$1.95 Pr.
Lovely sheer chiffon hose for vacation with early color patterns. Some of pure silk right to the top of their foot edge. They have the most practical lace trim.
All have light, imperceptible with early color patterns. Regularly \$1.50 to \$1.95, July Sale **79c**

Women's Stylish Summer Footwear Reduced to \$3.95
Graceful pumps, with and without buckles. Chic new ties with underlay lounge effects of self or contrasting leather, smart strap slippers in a dozen or more styles with narrow or wide straps and buckles, plain or with cut-out designs.
A more pleasing array of shoes is difficult to imagine! They come in all the different leathers in patent black and brown; also black satin.
Low, medium, and high. All sizes and different widths. **\$3.95**

Broadcloth and White Twill Uniforms
Regularly \$2.95 and \$3.95
Nurses and doctors' and dentists' uniforms with white and light blue. They are made of broadcloth and white twill. They are made of broadcloth and white twill. They are made of broadcloth and white twill. **\$2.49**

Notions and Smallwares at Big Savings
SILK TIES, values to 50c. Sale **3 for \$1.00**
SILK TIES, values to 50c. Sale **3 for \$1.00**
SILK TIES, values to 50c. Sale **3 for \$1.00**
SILK TIES, values to 50c. Sale **3 for \$1.00**

Special Purchase Women's Beacon Cloth Bathrobes
Every vacation trunk or wardrobe should contain one of these cozy bathrobes.
They are of all finely finished Beacon Cloth in novelty designs on medium or dark ground.
Trimmed with satin bound or silk cord ends. Bathed with silk elastic. All sizes. **\$3.95**

Women's All-Weather Bathing Suits
Regularly to \$5.75
A smart convenience for those who've yet to buy a new Bathing Suit before going to their vacation.
—These are in non-crease suits with all-weather material, and are made of all-weather material, and are made of all-weather material, and are made of all-weather material. **\$2.95**

Red Rose Fine Knitting Wool Special
A fine soft-knitted yarn for pullovers, sweaters, tanks, etc. Shown in brown, pearl grey, pink, harni, maroon, etc. Shown in various shades. Also in coral, white, beige and black.
July Sale Special **2 lb 25c**

Grey Flannelette Blankets
Extra Special
Just the thing for campers or for use at the summer cottage. They are made of fine flannelette. They are made of fine flannelette. They are made of fine flannelette. **\$1.95**

Children's and Misses' Washable Sports Ensembles
Regularly to \$5.95, July Sale, \$3.95
Mothers are sure to be delighted to find they can buy such lovely little ensembles for their children. They come in a variety of styles, including: dresses, blouses, and skirts. They are made of fine flannelette. They are made of fine flannelette. **\$3.95**

Women's and Misses' Windsor Ties
Nothing so smart with a middie or Whopper Blouse as a Windsor Tie. Shown in grey, crepe de chine in plain or combination colors. Regularly to \$1.25. **49c**

Men's Fine Quality Forsyth and Arrow Shirts
Regularly \$2.50, \$3.00 and \$3.50 for \$1.95
Men who wear Forsyth and Arrow Shirts are so accustomed to paying \$2.50, \$3.00 and \$3.50 will need no urging to be here when the store opens Saturday morning.
A clearance of broken lines in these splendid high-grade shirts, made from fine Egyptian cotton, and 4 berberes, stamped in attractive designs for embroidery. **49c**

10 Only, Men's All-Wool Tweed Suits
At a Bargain Price
Smartly tailored, serviceable All-Wool Tweed suits in green and brown, etc. in single- and double-breasted styles with peak or notch lapels. Imported fitting suits from which you will take long service.
Regularly \$50.00, July Sale **\$10.00**

500 Pairs Swimming Pool or Camp Towels
Extra Special!
An excellent towel for use at the swimming pool or camp. Made of thick and absorbent Egyptian cotton. Shown in natural with assorted fast colors, or in solid colors. A good medium size, 22 x 44 inches. Extra Special. **75c**

100 Pairs Misses' and Children's Fine Calf Oxfords at \$2.25 and \$2.45
Smart and comfortable little Oxfords of the quality calf leathers in black or brown. Comfortable cushion soles and solid leather outer sole and rubber heel.
Children's sizes, 5 to 7. **\$2.25**
Children's sizes, 8 to 10. **\$2.45**
Misses' sizes, 5 to 7. **\$2.25**
Misses' sizes, 8 to 10. **\$2.45**

Men's Fine Quality
Boots and Oxfords at \$4.95
Broken and discontinued lines, but all of a quality we take pleasure in recommending, for we know they will give satisfaction in comfort and wear.

Men's \$5.00 Felt Hats
Clearing \$3.95
Strap new felt hats in snap brim and Fedora shapes with roll edges. Shown in shades of grey and brown. Broken lines and sizes.
Regularly \$5.00, July Sale **\$3.95**

Boys' Coveralls, Blouses Combinations
KIDDE'S COVERALLS of khaki twill, trimmed with red or blue. Open neck style with snap fast. Sizes 3 to 6 years. Regularly \$1.00. **\$1.00**

35 Pairs Boys' \$2.95 Serviceable All-Leather Boots at \$1.95!
Who would miss an opportunity to buy all-leather boots of this fine quality at a saving of \$1.00 per pair? These are good looking leather boots with good weight leather soles and rubber heels. **\$1.95**

Men's and Young Men's Fine Quality Boots and Oxfords at \$4.95
Broken and discontinued lines, but all of a quality we take pleasure in recommending, for we know they will give satisfaction in comfort and wear.

12 Dozen Boys' Cotton Jerseys at 50c
Summerweight jerseys for vacation wear. Knitted of fine cotton yarn in sweater and pajama styles, with contrasting trimmings. **50c**

Boys' Coveralls, Blouses Combinations
KIDDE'S COVERALLS of khaki twill, trimmed with red or blue. Open neck style with snap fast. Sizes 3 to 6 years. Regularly \$1.00. **\$1.00**

200 Pairs Men's and Boys' Outing Shoes
Extra Special
Men and boys who've yet to buy their summer shoes will be here early Saturday morning to make sure of getting one of these good quality shoes. They are made of fine flannelette. They are made of fine flannelette. **95c**

**BROWNLEE CAN
INTERVIEW MR.
KING IN CITY**

KING IN CITY

Stewart Denies Statement Credited to Alberta Premier

"Mr. King made himself very clear at Calgary as to his position concerning unemployment, both in answer to a delegation that waited upon him and also at the evening meeting," said the hon. Charles Stewart, who returned to Edmonton on Friday morning after meeting the Premier at Calgary.

Mr. Stewart's attention was drawn to the published statements of Mr. King's reply to the delegation, and said that just as soon as he was informed by Mr. Brownlee or the other provincial premiers that an emergency

"It was very direct," said Mr. Stewart. "Mr. Kling said that just as soon as an emergency situation is reported to him he will do his utmost to afford immediate relief. He made that statement both to the delegation and at night when he read the petition that had been presented to him."

In regard to the statement credited to Premier Broxlee to the effect that

he does it, think it will be possible to arrange an interview at Edmonton with Premier King, the Hon. Charles Stewart said that he does not imagine there will be the slightest difficulty in Premier Brownlee interviewing the Premier at Edmonton upon the unemployment question, if he asks for such a meeting.

Pilot Gilbert of the Western Canada Airways, who completed the 2,000-mile flight to Hezsel Island on June 1st, is due to call at Wabush and Port McMurray on the home journey on Friday and to reach Edmonton during the afternoon.

Punch Dickins reached Fort Rea on Friday. C. N. G. Parrell, Western Airways pilot who has been fire-fighting at Port Arthur, has returned to Edmonton to resume his run on the air mail service.

Three pilots are kept by the

Western Airways on the Edmonton-Mexico leg of the mail run, and during the absence of their colleague in Manitoba Pilota Ashten and Cruchank have been losing their holidays, as they work two days and one day off.

Mayor J. M. Douglas will assist at the official opening of the Calgary Stampede next week, having accepted an invitation of Mayor A. Davidson of Calgary to do so.

celebration
Athletic Grounds
12th, 12:00 p.m.
Baseball Tournament
A Big Cash Prize for winning team.
Entry Fee \$2.00. Entry to be made

to Secretary by 8:00 p.m., July 18.
SEE POSTERS AND PROGRAMS
for full list of ATHLETIC EVENTS.

ADMISSION TO GROUND
IS FREE

SEC. JAMES DAWSON,
2532 106A Avenue
Phone 2190



Campbell's
Personalized
Service.

**CHANGE
T SALE**

or H. W. Devitt
ent premises.

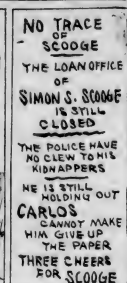
re Department of
Chesterfield Pieces
reliable furniture
ds, Buffets, Easy
Library Tables,

New Stock of
FLA WAGONS
at price of \$29.50.

re Ltd.

Phone 21314

By Smith



By Martin



By Blosser



MEYER ELDBRED

study places in which to live.

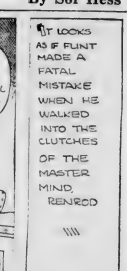
Begin With Short Exposure
Babies may have sunbaths beginning with three minutes at a gradually increasing to fifteen a day. We offer a sheet on sunbaths which goes into more detail about the ceremony. Any mother may have it by sending self-addressed, stamped envelope with request.

Tanning the skin, either by a vitamin D which is a preservative in tanning. In winter he gets this from cod liver oil, but if he goes outdoors daily and wears few clothes, or he has his bath daily, he can do without the cod liver oil in the summer. The vitamin A is present in the cream of his milk, in butter and some green vegetables.

After all is said, the individual child has to be considered. For skins burn at different rates, and one rule cannot possibly apply to all.

to both types of children. The summer air is so full of the ultra-violet rays that children who are outdoors, even if they are not in direct sunlight for any length of time, will get the desired benefits.

By Sol Hess



By Nick Nichols



—By THORNTON EURGESS (Copyright)

"Why don't you look to see what you are doing?" he hissed.

[illegible]

By Gray



The Bulletin's NEW PHONE NUMBER 26121

OUR NEW PHONE NUMBER

— IS —

24621

The Hamly Press Ltd.

10056 100th St., Edmonton

"Art and Originality in Printing"

OUR NEW PHONE NUMBER

— IS —

22111

JACK HAYS LIMITED

10056 101st Street, Edmonton

Packards, Hudson and Essex

MY NEW PHONE NUMBER

— IS —

21566

DR. H. F. MESSENGER

441 Tegler Building, Edmonton

When in Doubt I X-Ray Your Spine

OUR NEW PHONE NUMBER

— IS —

24345

CAPITOL THEATRE

"This Is the Navy"

"The Trumpeters"

"The Flare Boy"

"The Trumpeters"

"The Flare Boy"

"Fast Work"

OUR NEW PHONE NUMBER

— IS —

27234

Marvel Beauty Parlors

10111 Jasper Ave. (Upstairs over Barootes)

Edmonton

"Frederick Stay Permanent"

OUR NEW PHONE NUMBER

— IS —

21739

The Edmonton Flower Shop

10223 Jasper Ave., Edmonton

"Every Occasion is an Occasion for Flowers"

OUR NEW PHONE NUMBER

— IS —

24330

W. Ross Alger Corp. Ltd.

606 McLeod Bldg., Edmonton

Bonds - Stocks - Foreign Securities

New Phone Numbers — Now in Effect —

Familiarize Yourself with the New Phone Numbers of these Prominent Edmonton Business Firms

NEW PHONE SYSTEM HAS REAL BRAIN

Intricate Collection Of
Wires Functions Same
Way as Human Brain

On midnight Saturday, June 28, in the presence of a number of city officials, including Mayor J. M. Douglas, Edmonton's two-wire ultra modern telephone system was "cut-over". This new system gives city telephone subscribers the latest equipment which is in more ways than one a "cerebral brain".

The intricate modern instruments function practically the same way as the human brain, receiving stimuli from the senses and immediately sending impulses over the service system which causes some action to be taken in response to the stimuli received.

As an example you dial a number, say 100, the new four-number immediate dialing sends out an electrical impulse over the wire to the main exchange, where the "mechanical brain" is located. The dialing key 100 immediately "tells" the brain and the impulse which connects your telephone to the line in the department, causing the bell to ring there.

However, at the same time, the mechanism "tells" the bell at the fire station, it says, "maybe it is a false alarm." In any case it tells the operator at the fire station from what telephone number the call is coming so that the call is traced back to you.

When the fire call is put through from a pay station the "mechanical brain" functions as the main exchange and says, "fire" and "no false alarm" but adds "this means it is a genuine fire" and the public and would not be charged for doing it. In any case, the moment the call is given as the call has been traced.



(Present place is then returned to the caller through the automatic coin return slot.)

15,034 PHONE SERVICES NOW IN USE HERE

Human Element Completes
Automatic Mechanism
To Good Purpose

Telephones now in use in the city include 9,801 which are exclusively devoted to business purposes and listed as such, and 5,233 residential or home telephones. Out of this number 12,383 are served by the automatic equipment, and 1,651 are manual telephones. There are 67 private branch exchanges, four private automatic exchanges, and 148 public installations. Out-of-town, the telephone line construction consists of lead-covered aerial and underground cables with a total length of 169 miles. As compared with 22 miles when cable was first installed in 1908, these lead-covered cables vary in size and contain copper conductors ranging from 20 wires to 1400 wires in each cable (now pair of copper conductors is required for each telephone in service). The total mileage of single copper wire in all of these cables amounts to 67,285 miles. If all the wires were joined together and extended as a single conductor, it would reach 2 1/2 times around the earth.

A feature of Edmonton's new automatic telephone exchange is the modern pay stations, which for the first time in the city are now fully automatic in conformity with the rest of the system. Coins are returned by this almost-human instrument should a person fail to get his required number. Nearly 150 new pay stations have been installed in all parts of the city and their type has been highly commended by local telephone users.

Here's the List of Twenty Worth-While Prizes Offered by the Bulletin for
the Correct Information Asked For in these Special Ads
in our issue of June 30th:

1st Prize—Photos from McDermid's Studios	Value \$7.50
2nd Prize—Photos from J. Tyrrell's Studio	Value 5.00
3rd Prize—Visiting Cards from Hamly Press	Value 3.00
4th Prize—Aluminum ware from Werner's Hardware	Value 3.00
5th Prize—Golf Balls from Shaw and McMullen	Value 3.00
6th Prize—Merchandise from Edmonton Tent and Mattress Company	Value 2.50
7th Prize—Noble's Paint from Edmonton Hardware	Value 2.50
8th Prize—Merchandise from Crystal Limited	Value 2.50
9th Prize—Photo Album from Willson Stationery	Value 2.50
10th Prize—Plants from Edmonton Flower Shop	Value 2.00
11th Prize—Milk Tickets from E.C.D.	Value 2.00
12th Prize—Dry Cleaning from Dollar Cleaners	Value 2.00
13th Prize—Dry Cleaning from My Valet	Value 2.00
14th Prize—Ice Tickets from Arctic Ice	Value 1.00
15th Prize—Hair Marcel from Marvel Beauty Parlors	Value 1.00
16th Prize—Pair Tickets from Capitol Theatre	Value 1.20
17th Prize—Pair Tickets from Empress Theatre	Value 1.20
18th Prize—Pair Tickets from Rialto Theatre	Value 1.10
19th Prize—Pair Tickets from Monarch Theatre	Value 1.00
20th Prize—Pair Tickets from Princess Theatre	Value 1.00

The New Phone Number of the
Bulletin Printers
22273

OUR PHONE NUMBER
WILL REMAIN THE
SAME

23474

The Willson Stationery Co., Ltd.

10080 Jasper Avenue, Edmonton

Largest Office Outfitters in the West

Our New Phone Numbers Are

21891

AND

25547

9352 106A Avenue

25256

AND

10765 Jasper Avenue

MY VALET

Dyers and Cleaners

OUR NEW PHONE NUMBER

— IS —

24557

YALE HOTEL

Jasper Ave.

Manager — Geo. McBride

OUR NEW PHONE NUMBER

— IS —

24427

SHAW & McMULLEN

10451 Jasper Avenue, Edmonton

Sporting Goods of All Kinds

The New Phone Number of the

Bulletin Printers

22273

The Bulletin's NEW PHONE NUMBER 26121

Our New Phone Numbers Are

25444

AND

26777

McDermid Studios Limited

10133 101st Street, Edmonton

"Portraits of Distinction"

Designing and Engraving

NO CHANGE IN OUR

PHONE NUMBER

21763

Edmonton Tent and Mattress

CO., LTD.

10123 102nd Street, Edmonton

"See Us For Awnings"

OUR NEW PHONE NUMBER

— IS —

22230

J. A. WERNER

HARDWARE CO. LTD.

1 Only, 1929 Model Refrigerator, Regular \$225.00.

\$200.00

Special

1 Only, Screen Grid Radios, 46, Regular \$71.00.

\$185.00

Special

1 Only, Laundry Squeen Electric Washer, Regular \$145.00.

\$125.00

OUR NEW PHONE NUMBER

— IS —

24840

CRYSTAL LIMITED

10011 Jasper Avenue, Edmonton

Ladies' Ready-to-Wear Departments

OUR NEW PHONE NUMBER

— IS —

25777

MONARCH THEATRE

"Hold Everything"

"Stepping Out"

"The Lone Rider"

"The Haunted House"

"A Tough Winter"

"Fox Moviehouse News"

Our New Phone Numbers Are

22244

AND

21780

Dawson Coal Limited

McDougall Court, Edmonton

"Egg - Lump - Nut - Mine Run and Slack"

Our New Phone Numbers Are

26361

AND

21727

MacCOSHAM STORAGE AND

DISTRIBUTING CO., LTD.

THE BULLETIN'S

NEW PHONE
NUMBER 26121



OUR NEW PHONE NUMBER

— IS —

25568

EMPRESS THEATRE

"The Social Lion"

"Parade of the West"

"Up and Downstairs"

"Chords of Memory"



OUR PHONE NUMBER

23513

IS UNCHANGED

DOLLAR CLEANERS

Dyers and Cleaners

11217 - Jasper Ave.



OUR NEW PHONE NUMBER

— IS —

23456

McNeill's Van and Storage Co.

"Your Move Next"



Our New Phone Number

— IS —

24111

SELKIRK HOTEL

Robert McDonald, Proprietor



OUR NEW PHONE NUMBER

— IS —

25222

W. L. WILKIN, LTD.

707 Tegler Bldg., Edmonton

Security - Saving - Service



OUR NEW PHONE NUMBER

— IS —

22246

Champion's Parcel Delivery

Anything from a Letter to a Trunk



OUR NEW PHONE NUMBER

— IS —

27231

H. G. Love & Co.

(EDMONTON) LTD.

Electric and Radio Supplies

Ground Floor - McFarlane Bldg.

Business Phone Numbers to be Remembered

Prominent Merchants of Edmonton Realize the Importance of Telephone Service in Modern Business World.

CITY ENTERED 'PHONE FIELD 23 YEARS AGO

Edmonton Telephone System
Purchased in 1904
For \$17,000

In 1904 the Edmonton Civic administration entered the public telephone field, when they purchased the local telephone system for the purpose of operating it as a municipal utility. The price paid being \$17,000. The original plant was operated by the Edmonton District Telephone Co., owned and managed by the late Alex Taylor. In those days it was necessary to turn the crank of the telephone in order to signal the operator, who completed the connection to the required party. The style of service being known as the "magneto" type. Naturally this kind of service was very slow and in a growing community was practically obsolete. The plant was very covered, the 400 or more telephones then in service being as many as could conveniently be handled, and by reason of inadequate equipment it was only with great difficulty that any new service could be obtained. It therefore became necessary to create an entirely new system to supply the increasing demand for service.

Investigation of various types of telephone equipment, both manual and so-called automatic or machine switching systems, was carried out by the civic administration. Finally they arrived at the decision that the Strowger automatic was the most modern and economical system of telephone. Acknowledgment must be made of the judgment and insight exercised by Mr. J. A. McDougall, then mayor, and his successors on the city council in making their choice.



They selected a system which has later gained an international reputation by reason of its effective and time-saving operation. What is more, Edmonton has been able to speak with pride of its telephone system, which has always been kept ahead of the times. The initial cost of the Strowger equipment was, of itself, but in Edmonton's case it has been money well spent.

As a beginning 1,500 lines of the Strowger three-wire equipment were installed. The installation being completed in 1906, when 800 connections were cut over from the old magneto equipment. This automatic equipment was the first of its kind in the province of Alberta, and the second in the Dominion of Canada. During succeeding years the system was constantly enlarged by reason of increasing population and the consequent development of the city, there being an average increase of 500 telephones every year since 1904.

In 1913 two additional exchanges were built and cut into service. These exchanges were located in the north and west districts of the city and served the subscribers in their respective areas.

Some Numbers To Remember

Effective Sunday, June 23, your new telephone went into service. Superintendent Christie of the Edmonton telephone department, wishes the public to particularly note the following. The new number for fire calls will be 100. The new information number will be 112. The new complaint number will be 113. The new police number will be 2111. There are approximately 8,000 number changes in the new directory now being distributed. All old directories should be destroyed immediately. Most of the new numbers will be found in the file name as the old ones with the figure two in front.

Here Are The Prize Winners:

Of the Hundreds of Replies that were Received the Twenty Listed Below were Nearest Correct — Check the Ads over and See How Many You Had Correct.

- 1st—Catherine McKenzie, 9670 99th St.
- 2nd—Mrs. M. Meredith, 11214 127th St.
- 3rd—Chester Preve, 10934 89th Ave.
- 4th—A. D. O'Connor, Armstrong Block
- 5th—Edwin Thompson, 10043 94th St.
- 6th—Mrs. Bruce Fallis, 10008 106th St.
- 7th—T. J. Farguharson, Suite 5, 8205 109th St.
- 8th—Mrs. W. Gibbs, 10819 69th Ave.
- 9th—Mrs. Chas. Audell, 9340 106th Ave.
- 10th—Geo. Kirby, 10266 97th St.
- 11th—Dorothy C. Fraser, 11219 99th Ave.
- 12th—Miss Eleanor Peck, 10126 107th St.
- 13th—Mrs. L. Kaye, 102 Condell Bldg.
- 14th—Mrs. W. F. Coleman, 11333 80th St.
- 15th—Miss E. Martin, 24 Arlington Apts.
- 16th—Miss J. Lee, 7415 106th St.
- 17th—Mrs. A. Dubuc, Vegreville.
- 18th—Miss A. Gartell, 11416 87th St.
- 19th—Jas. Taylor, 11848 90th St.
- 20th—Mrs. McKenzie, 9671 99th St.

Letters are being mailed Today to all Prize Winners, asking them to call on the various Business Concerns to receive their prizes.

THE BULLETIN'S

NEW PHONE
NUMBER 26121

OUR NEW PHONE NUMBER

— IS —

24016

Edmonton Hardware and Supply

10136 99th St.

Market Square

Noble's Pure Paint

High in Quality—Low in Price.

Gallon, value \$3.50, for

For

Gallon, value \$3.50, for

For

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OUR NEW PHONE NUMBER

— IS —

25154

Edmonton City Dairy

LIMITED

"We have a White Wagon on Every Street
Every Morning"

Our New Phone Number Is

— IS —

21633

No. 3 Store—
Jasper at 107 St.

24777

No. 4 Store—
101st Street

Darlings' Drug Stores Ltd.

"Persistently Good — Not Occasionally Excellent"

MY NEW PHONE NUMBER

— IS —

26765

JOSEPH L. TYRRELL

203-206 Moser-Ryder Bldg.

"Photographically Yours"

OUR NEW PHONE NUMBER

— IS —

24202

ARCTIC ICE CO. LTD.

Natural Ice and Refrigerators

Less Than 10 Per Pound

Our New Phone Numbers Are

21567

AND

25336

CHECKER TAXI CAB LTD.
AND DRIVEURSELF CARS

10043 Jasper Ave.

OUR NEW PHONE NUMBER

— IS —

21345

National Cash Register Co.
of Canada, Ltd.

10162 102nd Ave., Edmonton

H. C. Watson

OUR NEW PHONE NUMBER

— IS —

32421

PRINCESS THEATRE

"Burning Up"

"Structure of 1912"

"Young Ladies"

Mark Bennett (Comed)

News Reel

OUR NEW PHONE NUMBER

— IS —

21161

Jas. A. MacKinnon, Ltd.

Insurance in All Its Branches

300 Bank of Nova Scotia Bldg.

Semi-finals Reached In Alberta Ladies' Golf Championship At Calgary

Present Champion and Three Calgarians Play Today to Enter Final

Mrs. Roy Horne of Edmonton and Miss Dunford of Bowness Club, Calgary, Favored to Meet in Final to Be Played Saturday

Exclusive to Edmonton Bulletin
CALGARY, Alta., July 4.—Play during the second day of the Alberta Ladies' Golf Championship, which was held at the Bowness Club, Calgary, advanced into the semi-finals of the Alberta championship, as well as the first and second flights. Half of the 36 hole junior girls final was played, with Miss Muriel Barnett finishing four up on her sister Kathleen.

In the Alberta championship, Mrs. Roy Horne, of Edmonton Golf Club, the defending title holder; Mrs. J. R. Hutchison, Mrs. J. Train Gray, of the Calgary Golf and Country Club, and Miss Molly Dunford of Calgary Bowness Club, advanced into the semi-finals. Mrs. Horne and Mrs. Hutchison are paired in the upper half, and Mrs. Gray and Miss Dunford in the lower half. They resumed play at nine o'clock this morning to decide which two contest the finals on Saturday.

Three of the four games to go into the semi-finals during Thursday afternoon were decisive. Mrs. Horne lost the first hole against Mrs. McEwing but after that took command and the match ended on the 13th hole.

MISS DUNFORD WINS ON 17TH
Mrs. Gray beat Miss McEwing by the same margin while Miss Dunford won her match against Miss Barnett on the 17th green.

Care in Good show
Nine young women started for the final round of the championship on the 18th green. The match was played through a heavy rain, but the ladies did not let this deter them from their play.

The championship was played on the 18th green. The match was played through a heavy rain, but the ladies did not let this deter them from their play.

Remained in the lead
Among the leaders of the first round was the champion, Mrs. Roy Horne, who was the only one to finish in the lead. She was followed by Mrs. J. R. Hutchison, Mrs. J. Train Gray, and Miss Molly Dunford.

Where the Spirit of Good Fellowship Prevails—
THE RIALTO BILLIARD PARLOR

Entirely new tables and equipment plus the finest in maintenance and efficient service.

NEXT TIME JUST TRY THE RIALTO FOR A GAME

101st Street Opp. Rialto Theatre



Vancouver years ago

In 1917, when Vancouver was a trading town, the G&W Rye Whisky was found FIRST in quality and popular esteem.

then GOSWELL & WORTH founded the G&W Rye Whisky Co. and ever since G&W Rye Whisky has stood FIRST in quality and popular esteem.

GOSWELL & WORTH LIMITED
1000-1001
Canada's Oldest Distillery



First-in Canada G&W RYE WHISKY
Also G&W Old Rye

This Advertisement is Not Inserted by the Alberta Liquor Control Board, or by the Government of the Province of Alberta

Believe It or Not By Ripley

The Dollar Formula—
IF YOU SUBTRACT 40 FROM THE NUMBER OF CRICKETS CHIRPS A MINUTE AND DIVIDE THE RESULT BY 4 AND ADD 50 TO THE RESULT—YOU CAN TELL THE TEMPERATURE WITHOUT A THERMOMETER



BRIGADIER GENERAL CHARLES KING IS THE ONLY MAN TO SEE SEVERAL VICTORIES IN THE CIVIL WAR AND WORLD WAR.



CAUGHT A CHILD IN HIS MAIL POUCH AS IT FELL FROM HIS WINDOW.

LOOKING AROUND
By Joe Dwyer

This proposed East-West cricket match at the British Empire Games in Hamilton in August next, is being considered by the Canadian Cricket Association. The match would be played between the Canadian and American teams.

South Side Club Wins Over Dairy Pool by 14-12 Score
The South Side Club won the match against the Dairy Pool by a score of 14 to 12. The match was played on the 18th green.

CHAMPIONSHIP FLIGHT
Mrs. Roy Horne, Mrs. J. R. Hutchison, Mrs. J. Train Gray, and Miss Molly Dunford.

First Flight
Mrs. Roy Horne, Mrs. J. R. Hutchison, Mrs. J. Train Gray, and Miss Molly Dunford.

Second Flight
Mrs. Roy Horne, Mrs. J. R. Hutchison, Mrs. J. Train Gray, and Miss Molly Dunford.

Third Flight
Mrs. Roy Horne, Mrs. J. R. Hutchison, Mrs. J. Train Gray, and Miss Molly Dunford.

Fourth Flight
Mrs. Roy Horne, Mrs. J. R. Hutchison, Mrs. J. Train Gray, and Miss Molly Dunford.

Fifth Flight
Mrs. Roy Horne, Mrs. J. R. Hutchison, Mrs. J. Train Gray, and Miss Molly Dunford.

Sixth Flight
Mrs. Roy Horne, Mrs. J. R. Hutchison, Mrs. J. Train Gray, and Miss Molly Dunford.

Seventh Flight
Mrs. Roy Horne, Mrs. J. R. Hutchison, Mrs. J. Train Gray, and Miss Molly Dunford.

Eighth Flight
Mrs. Roy Horne, Mrs. J. R. Hutchison, Mrs. J. Train Gray, and Miss Molly Dunford.

Ninth Flight
Mrs. Roy Horne, Mrs. J. R. Hutchison, Mrs. J. Train Gray, and Miss Molly Dunford.

NATATORS IN ANNUAL GALA THIS EVENING

West End Swimming Club Championships to Be Decided

Tonight at eight o'clock the annual West End swimming championships will be held at the West End Swimming Club. The event will be a very complete including racing at all the shorter distances, fancy diving and special displays by the club members.

Two Big Prices at Brandon Meet
BRANDON, Man., July 4.—Jackie Davis won the 100-yard race at the Brandon swimming meet tonight. The winner of the 100-yard race was Jackie Davis, who won the race in 1:10. The winner of the 200-yard race was Jackie Davis, who won the race in 2:20.

Amateur Ball Tilt Scheduled Tonight at Boyle Street
The Stockyard Bulls will oppose the Young Liberals in a senior Amateur Baseball League fixture at Boyle Street Park tonight. The match will be played at 8:30 p.m.

Picking 'em!
The Stockyard Bulls will oppose the Young Liberals in a senior Amateur Baseball League fixture at Boyle Street Park tonight. The match will be played at 8:30 p.m.

Peace River Nine Takes First Money
Exclusive to Edmonton Bulletin
PEACE RIVER, July 4.—Results of the swimming championships program concluded here, when the Peace River Nine took first money in several events participated in.

PERCY FAR FROM SLOW IN BIG RACE
Better than World's Record He Lost
VANCOUVER, B. C., July 4.—Percy Williams has taken back his 100-yard race from the hands of the British Empire team. Williams won the race in 1:10, which is a world's record.

Melchers Gold Cross Canadian Gin
Melchers Distilleries Limited, Montreal
Distilleries since 1888

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta

12 YEARS OLD
Johnnie Walker "Black Label" is the only Scotch Whisky that bears on its label—a definite guarantee of age.

And what an age! Every drop in the bottle over 12 years old.

There's maturity for you!

BORN 1820—STILL GOING STRONG

BLACK LABEL

GOING STRONG

BLACK LABEL

GOING STRONG

BLACK LABEL

This Advertisement is Not Inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta

The Bulletin's
Finance and Markets
Departments

WHEAT GAINS FRACTION ON 'PEG MARKET'

Business Flat Owing to
Fourth of July Holiday
At Chicago

WINNIPEG, July 4.—Bear traders based up the Winnipeg market with Chicago enjoying a fourth of July holiday. The market was flat and trading in only light volume. Round advances of 1/4 to 1/2 cent were reported at the close. Not much buying was reported in the market. The local fractional market was reported reported overnight. Speculation was reported in the market. Wheat and coarse grain virtually no business was completed.

By N. Bawil Grain Co. Ltd.

WHEAT	Open	High	Low	Close
No. 1 Northern	90 1/2	91 1/2	90 1/2	91 1/2
No. 2 Northern	89 1/2	90 1/2	89 1/2	90 1/2
No. 3 Northern	88 1/2	89 1/2	88 1/2	89 1/2
No. 4 Northern	87 1/2	88 1/2	87 1/2	88 1/2
No. 5 Northern	86 1/2	87 1/2	86 1/2	87 1/2
No. 6 Northern	85 1/2	86 1/2	85 1/2	86 1/2
No. 7 Northern	84 1/2	85 1/2	84 1/2	85 1/2
No. 8 Northern	83 1/2	84 1/2	83 1/2	84 1/2
No. 9 Northern	82 1/2	83 1/2	82 1/2	83 1/2
No. 10 Northern	81 1/2	82 1/2	81 1/2	82 1/2
No. 11 Northern	80 1/2	81 1/2	80 1/2	81 1/2
No. 12 Northern	79 1/2	80 1/2	79 1/2	80 1/2
No. 13 Northern	78 1/2	79 1/2	78 1/2	79 1/2
No. 14 Northern	77 1/2	78 1/2	77 1/2	78 1/2
No. 15 Northern	76 1/2	77 1/2	76 1/2	77 1/2
No. 16 Northern	75 1/2	76 1/2	75 1/2	76 1/2
No. 17 Northern	74 1/2	75 1/2	74 1/2	75 1/2
No. 18 Northern	73 1/2	74 1/2	73 1/2	74 1/2
No. 19 Northern	72 1/2	73 1/2	72 1/2	73 1/2
No. 20 Northern	71 1/2	72 1/2	71 1/2	72 1/2
No. 21 Northern	70 1/2	71 1/2	70 1/2	71 1/2
No. 22 Northern	69 1/2	70 1/2	69 1/2	70 1/2
No. 23 Northern	68 1/2	69 1/2	68 1/2	69 1/2
No. 24 Northern	67 1/2	68 1/2	67 1/2	68 1/2
No. 25 Northern	66 1/2	67 1/2	66 1/2	67 1/2
No. 26 Northern	65 1/2	66 1/2	65 1/2	66 1/2
No. 27 Northern	64 1/2	65 1/2	64 1/2	65 1/2
No. 28 Northern	63 1/2	64 1/2	63 1/2	64 1/2
No. 29 Northern	62 1/2	63 1/2	62 1/2	63 1/2
No. 30 Northern	61 1/2	62 1/2	61 1/2	62 1/2
No. 31 Northern	60 1/2	61 1/2	60 1/2	61 1/2
No. 32 Northern	59 1/2	60 1/2	59 1/2	60 1/2
No. 33 Northern	58 1/2	59 1/2	58 1/2	59 1/2
No. 34 Northern	57 1/2	58 1/2	57 1/2	58 1/2
No. 35 Northern	56 1/2	57 1/2	56 1/2	57 1/2
No. 36 Northern	55 1/2	56 1/2	55 1/2	56 1/2
No. 37 Northern	54 1/2	55 1/2	54 1/2	55 1/2
No. 38 Northern	53 1/2	54 1/2	53 1/2	54 1/2
No. 39 Northern	52 1/2	53 1/2	52 1/2	53 1/2
No. 40 Northern	51 1/2	52 1/2	51 1/2	52 1/2
No. 41 Northern	50 1/2	51 1/2	50 1/2	51 1/2
No. 42 Northern	49 1/2	50 1/2	49 1/2	50 1/2
No. 43 Northern	48 1/2	49 1/2	48 1/2	49 1/2
No. 44 Northern	47 1/2	48 1/2	47 1/2	48 1/2
No. 45 Northern	46 1/2	47 1/2	46 1/2	47 1/2
No. 46 Northern	45 1/2	46 1/2	45 1/2	46 1/2
No. 47 Northern	44 1/2	45 1/2	44 1/2	45 1/2
No. 48 Northern	43 1/2	44 1/2	43 1/2	44 1/2
No. 49 Northern	42 1/2	43 1/2	42 1/2	43 1/2
No. 50 Northern	41 1/2	42 1/2	41 1/2	42 1/2
No. 51 Northern	40 1/2	41 1/2	40 1/2	41 1/2
No. 52 Northern	39 1/2	40 1/2	39 1/2	40 1/2
No. 53 Northern	38 1/2	39 1/2	38 1/2	39 1/2
No. 54 Northern	37 1/2	38 1/2	37 1/2	38 1/2
No. 55 Northern	36 1/2	37 1/2	36 1/2	37 1/2
No. 56 Northern	35 1/2	36 1/2	35 1/2	36 1/2
No. 57 Northern	34 1/2	35 1/2	34 1/2	35 1/2
No. 58 Northern	33 1/2	34 1/2	33 1/2	34 1/2
No. 59 Northern	32 1/2	33 1/2	32 1/2	33 1/2
No. 60 Northern	31 1/2	32 1/2	31 1/2	32 1/2
No. 61 Northern	30 1/2	31 1/2	30 1/2	31 1/2
No. 62 Northern	29 1/2	30 1/2	29 1/2	30 1/2
No. 63 Northern	28 1/2	29 1/2	28 1/2	29 1/2
No. 64 Northern	27 1/2	28 1/2	27 1/2	28 1/2
No. 65 Northern	26 1/2	27 1/2	26 1/2	27 1/2
No. 66 Northern	25 1/2	26 1/2	25 1/2	26 1/2
No. 67 Northern	24 1/2	25 1/2	24 1/2	25 1/2
No. 68 Northern	23 1/2	24 1/2	23 1/2	24 1/2
No. 69 Northern	22 1/2	23 1/2	22 1/2	23 1/2
No. 70 Northern	21 1/2	22 1/2	21 1/2	22 1/2
No. 71 Northern	20 1/2	21 1/2	20 1/2	21 1/2
No. 72 Northern	19 1/2	20 1/2	19 1/2	20 1/2
No. 73 Northern	18 1/2	19 1/2	18 1/2	19 1/2
No. 74 Northern	17 1/2	18 1/2	17 1/2	18 1/2
No. 75 Northern	16 1/2	17 1/2	16 1/2	17 1/2
No. 76 Northern	15 1/2	16 1/2	15 1/2	16 1/2
No. 77 Northern	14 1/2	15 1/2	14 1/2	15 1/2
No. 78 Northern	13 1/2	14 1/2	13 1/2	14 1/2
No. 79 Northern	12 1/2	13 1/2	12 1/2	13 1/2
No. 80 Northern	11 1/2	12 1/2	11 1/2	12 1/2
No. 81 Northern	10 1/2	11 1/2	10 1/2	11 1/2
No. 82 Northern	9 1/2	10 1/2	9 1/2	10 1/2
No. 83 Northern	8 1/2	9 1/2	8 1/2	9 1/2
No. 84 Northern	7 1/2	8 1/2	7 1/2	8 1/2
No. 85 Northern	6 1/2	7 1/2	6 1/2	7 1/2
No. 86 Northern	5 1/2	6 1/2	5 1/2	6 1/2
No. 87 Northern	4 1/2	5 1/2	4 1/2	5 1/2
No. 88 Northern	3 1/2	4 1/2	3 1/2	4 1/2
No. 89 Northern	2 1/2	3 1/2	2 1/2	3 1/2
No. 90 Northern	1 1/2	2 1/2	1 1/2	2 1/2
No. 91 Northern	1/2	1 1/2	1/2	1 1/2
No. 92 Northern	0 1/2	1 1/2	0 1/2	1 1/2
No. 93 Northern	0 1/2	1 1/2	0 1/2	1 1/2
No. 94 Northern	0 1/2	1 1/2	0 1/2	1 1/2
No. 95 Northern	0 1/2	1 1/2	0 1/2	1 1/2
No. 96 Northern	0 1/2	1 1/2	0 1/2	1 1/2
No. 97 Northern	0 1/2	1 1/2	0 1/2	1 1/2
No. 98 Northern	0 1/2	1 1/2	0 1/2	1 1/2
No. 99 Northern	0 1/2	1 1/2	0 1/2	1 1/2
No. 100 Northern	0 1/2	1 1/2	0 1/2	1 1/2

Edmonton Grain

By Gillespie Grain Company

WHEAT	Open	High	Low	Close
No. 1 Northern	90 1/2	91 1/2	90 1/2	91 1/2
No. 2 Northern	89 1/2	90 1/2	89 1/2	90 1/2
No. 3 Northern	88 1/2	89 1/2	88 1/2	89 1/2
No. 4 Northern	87 1/2	88 1/2	87 1/2	88 1/2
No. 5 Northern	86 1/2	87 1/2	86 1/2	87 1/2
No. 6 Northern	85 1/2	86 1/2	85 1/2	86 1/2
No. 7 Northern	84 1/2	85 1/2	84 1/2	85 1/2
No. 8 Northern	83 1/2	84 1/2	83 1/2	84 1/2
No. 9 Northern	82 1/2	83 1/2	82 1/2	83 1/2
No. 10 Northern	81 1/2	82 1/2	81 1/2	82 1/2
No. 11 Northern	80 1/2	81 1/2	80 1/2	81 1/2
No. 12 Northern	79 1/2	80 1/2	79 1/2	80 1/2
No. 13 Northern	78 1/2	79 1/2	78 1/2	79 1/2
No. 14 Northern	77 1/2	78 1/2	77 1/2	78 1/2
No. 15 Northern	76 1/2	77 1/2	76 1/2	77 1/2
No. 16 Northern	75 1/2	76 1/2	75 1/2	76 1/2
No. 17 Northern	74 1/2	75 1/2	74 1/2	75 1/2
No. 18 Northern	73 1/2	74 1/2	73 1/2	74 1/2
No. 19 Northern	72 1/2	73 1/2	72 1/2	73 1/2
No. 20 Northern	71 1/2	72 1/2	71 1/2	72 1/2
No. 21 Northern	70 1/2	71 1/2	70 1/2	71 1/2
No. 22 Northern	69 1/2	70 1/2	69 1/2	70 1/2
No. 23 Northern	68 1/2	69 1/2	68 1/2	69 1/2
No. 24 Northern	67 1/2	68 1/2	67 1/2	68 1/2
No. 25 Northern	66 1/2	67 1/2	66 1/2	67 1/2
No. 26 Northern	65 1/2	66 1/2	65 1/2	66 1/2
No. 27 Northern	64 1/2	65 1/2	64 1/2	65 1/2
No. 28 Northern	63 1/2	64 1/2	63 1/2	64 1/2
No. 29 Northern	62 1/2	63 1/2	62 1/2	63 1/2
No. 30 Northern	61 1/2	62 1/2	61 1/2	62 1/2
No. 31 Northern	60 1/2	61 1/2	60 1/2	61 1/2
No. 32 Northern	59 1/2	60 1/2	59 1/2	60 1/2
No. 33 Northern	58 1/2	59 1/2	58 1/2	59 1/2
No. 34 Northern	57 1/2	58 1/2	57 1/2	58 1/2
No. 35 Northern	56 1/2	57 1/2	56 1/2	57 1/2
No. 36 Northern	55 1/2	56 1/2	55 1/2	56 1/2
No. 37 Northern	54 1/2	55 1/2	54 1/2	55 1/2
No. 38 Northern	53 1/2	54 1/2	53 1/2	54 1/2
No. 39 Northern	52 1/2	53 1/2	52 1/2	53 1/2
No. 40 Northern	51 1/2	52 1/2	51 1/2	52 1/2
No. 41 Northern	50 1/2	51 1/2	50 1/2	51 1/2
No. 42 Northern	49 1/2	50 1/2	49 1/2	50 1/2
No. 43 Northern	48 1/2	49 1/2	48 1/2	49 1/2
No. 44 Northern	47 1/2	48 1/2	47 1/2	48 1/2
No. 45 Northern	46 1/2	47 1/2	46 1/2	47 1/2
No. 46 Northern	45 1/2	46 1/2	45 1/2	46 1/2
No. 47 Northern	44 1/2	45 1/2	44 1/2	45 1/2
No. 48 Northern	43 1/2	44 1/2	43 1/2	44 1/2
No. 49 Northern	42 1/2	43 1/2	42 1/2	43 1/2
No. 50 Northern	41 1/2	42 1/2	41 1/2	42 1/2
No. 51 Northern	40 1/2	41 1/2	40 1/2	41 1/2
No. 52 Northern	39 1/2	40 1/2	39 1/2	40 1/2
No. 53 Northern	38 1/2	39 1/2	38 1/2	39 1/2
No. 54 Northern	37 1/2	38 1/2	37 1/2	38 1/2
No. 55 Northern	36 1/2	37 1/2	36 1/2	37 1/2
No. 56 Northern	35 1/2	36 1/2	35 1/2	36 1/2
No. 57 Northern	34 1/2	35 1/2	34 1/2	35 1/2
No. 58 Northern	33 1/2	34 1/2	33 1/2	34 1/2
No. 59 Northern	32 1/2	33 1/2	32 1/2	33 1/2
No. 60 Northern	31 1/2	32 1/2	31 1/2	32 1/2
No. 61 Northern	30 1/2	31 1/2	30 1/2	31 1/2
No. 62 Northern	29 1/2	30 1/2	29 1/2	30 1/2
No. 63 Northern	28 1/2	29 1/2	28 1/2	29 1/2
No. 64 Northern	27 1/2	28 1/2	27 1/2	28 1/2
No. 65 Northern	26 1/2	27 1/2	26 1/2	27 1/2
No. 66 Northern	25 1/2	26 1/2	25 1/2	26 1/2
No. 67 Northern	24 1/2	25 1/2	24 1/2	25 1/2
No. 68 Northern	23 1/2	24 1/2	23 1/2	24 1/2
No. 69 Northern	22 1/2	23 1/2	22 1/2	23 1/2
No. 70 Northern	21 1/2	22 1/2	21 1/2	22 1/2
No. 71 Northern	20 1/2	21 1/2	20 1/2	21 1/2
No. 72 Northern	19 1/2	20 1/2	19 1/2	20 1/2
No. 73 Northern	18 1/2	19 1/2	18 1/2	19 1/2
No. 74 Northern	17 1/2	18 1/2	17 1/2	18 1/2
No. 75 Northern	16 1/2	17 1/2	16 1/2	17 1/2
No. 76 Northern	15 1/2	16 1/2	15 1/2	16 1/2
No. 77 Northern	14 1/2	15 1/2	14 1/2	15 1/2
No. 78 Northern	13 1/2	14 1/2	13 1/2	14 1/2
No. 79 Northern	12 1/2	13 1/2	12 1/2	13 1/2
No. 80 Northern	11 1/2	12 1/2	11 1/2	12 1/2
No. 81 Northern	10 1/2	11 1/2	10 1/2	11 1/2
No. 82 Northern	9 1/2	10 1/2	9 1/2	10 1/2
No. 83 Northern	8 1/2	9 1/2	8 1/2	9 1/2
No. 84 Northern	7 1/2	8 1/2	7 1/2	8 1/2
No. 85 Northern	6 1/2	7 1/2	6 1/2	7 1/2
No. 86 Northern	5 1/2	6 1/2	5 1/2	6 1/2
No. 87 Northern	4 1/2	5 1/2	4 1/2	5 1/2
No. 88 Northern	3 1/2	4 1/2	3 1/2	4 1/2
No. 89 Northern	2 1/2	3 1/2	2 1/2	3 1/2
No. 90 Northern	1 1/2	2 1/2	1 1/2	2 1/2
No. 91 Northern	1/2	1 1/2	1/2	1 1/2
No. 92 Northern	0 1/2	1 1/2	0 1/2	1 1/2
No. 93 Northern	0 1/2	1 1/2	0 1/2	1 1/2
No. 94 Northern	0 1/2	1 1/2	0 1/2	1 1/2
No. 95 Northern	0 1/2	1 1/2	0 1/2	1 1/2
No. 96 Northern	0 1/2	1 1/2	0 1/2	1 1/2
No. 97 Northern	0 1/2	1 1/2	0 1/2	1 1/2
No. 98 Northern	0 1/2	1 1/2	0 1/2	1 1/2</

EATON'S DAILY STORE NEWS

Store Opens at 8:30—Closes at 5:30—Except Wednesday

Heralding Another Busy Saturday With These Great Shopping Opportunities



Swagger Summer Tweed Coats

Newly Arrived and Specially Priced

COATS that will motor and travel and "go places" in general with smart misses and their mothers. Few women could resist their swagger chic in the choosing of a light but serviceable topcoat for cool summer evenings and Fall days.

They are fashioned from tweeds with a rough nubby weave or a smooth flannelly surface. There's a crisp flare to their silhouettes below the slim buckled belts. Pocket cuffs and upstanding collars boast rows of stitching. Linings are of lustrous rayon brocade.

Thin, brown, grey and fawn mixtures. Sizes 14 to 36 and 40 **\$7.95**

Misses' Pastel Silk Frocks

Sportsy Sleeveless Styles—A Lucky Buy

SUMMER chic takes a remarkably low pricing in these silky frocks. A special concession in price from their manufacturer accounts for the unusual ticketing.

Cool in fabric — a finely spun artificial silk. Cool in styling — smartly sleeveless with skirts that are swirling rows of pleats and trimmings that are tucks and bows and bows. Cool in hue — sparkling pastels or a riot of colors from 14 to 36 in the grouping, and a charming array of styles from which to choose. **SPECIALLY PRICED \$3.95**

—Second Floor

The Second Day

Another opportunity presents itself tomorrow for you to consult Miss Day, pattern expert from the Butterick Pattern Service, on your fitting and sewing problems. Her advice and services are at your disposal free of charge.

—Second Floor Annex

Linen Crash Cloths From Ireland

Creamy crash cloths make an attractive background for the breakfast or luncheon setting. Imported hounds lend an engaging note of color in rose, blue, green and gold. Hemmed ready for use in a practical size, 42 x 70 inches. **\$1.19**

—Second Floor Annex



Bungalow Frocks

Organdy Trimmed Prints

MORNING hours are dress-up hours when one tries as a recipe for morning cheeriness the wearing of one of these crisp cotton frocks.

Short sleeved or sleeveless, they have style details as attractive as on many better priced frocks — surprise collars, bows at the necklines, of simple Peter Pan collars in sheer organdy. From some bodices the skirts are crisp rows of pleats or swirling flares. A host of hues, gay and summery, and smart black and white. Sizes 36 to 44. **79c**

Smart Rayon Pyjamas

Jaunty Tuck-in Styles

IN the ordinary way these pyjamas would ask almost double this pricing. Rayons of rare fineness are styled with unusual chic — a novel note the color contrast in trousers and jacket.

The trousers sit at the side with a bow of the fabric. They are "rayon" with jaunty "waist," "waist" style in the front. The jackets boast gay modernistic trimmings. Sizes for misses and women. **\$1.95**

—Second Floor

Eastman Films For Car Snaps

KODAK films bought at Eaton's are always fresh and dependable.

These wanted sizes:
No. 177, Size 14x17 1/2, 4 Exposures 35c
No. 120, Size 2 1/2x3 1/2, 8 Exposures 15c
No. 118, Size 2 1/2x3 1/2, 8 Exposures 15c
No. 118, Size 2 1/2x3 1/2, 8 Exposures 15c
No. 118, Size 2 1/2x3 1/2, 8 Exposures 15c
No. 118, Size 2 1/2x3 1/2, 8 Exposures 15c
No. 118, Size 2 1/2x3 1/2, 8 Exposures 15c
No. 118, Size 2 1/2x3 1/2, 8 Exposures 15c

Letter Pads

Fifty sheets of fine quality letter-foam paper in each pad. Complete with guide line sheet and blotter. **Eaton Value 15c**

Matching Envelopes

Package of 25 **10c**
One Hundred **35c**

—Main Floor

Tea Sets

42 Pieces

You'll find them charming in their pleasing shades and dainty work. Contrasting iridescent and opaline designs for decoration and use at any time, but especially so when you look for this Saturday's selling. Set of 42 **\$3.50**

—Downstairs

Dressy Two-Pant Suits

Fortunate Purchases of Newer Patterns

WITH their clean-cut lines and trim tailoring, men would deem these suits good value if but one pair of pants were offered. Only by good fortune did we get this fine grouping with two pairs, to sell at **\$19.50**.

Tailored from sturdy worsteds in a good range of the newer patterns. Single and double-breasted models with broad shouldered two-button coats, plain vests, full cut trousers. Sizes 36 to 44. **EXTRA VALUE SATURDAY \$19.50**



Boys' Two-Piece Suits

Double-Breasted Coat—Long Pants

WELL made suits for older boys, cut from tweeds in smart novelty patterns, featuring shades of dark brown and grey.

Coats are lined throughout with serviceable twills; pants have deep pockets and are finished at waist with buttons and belt loops. Sizes 10 and 12 years. **EXTRA VALUE SATURDAY \$6.50**

Men's Rayon Combinations

PERFECT garments of cool, smooth, silky rayon, made by Watson for men's summer wear. Well finished in the popular round neck style with two buttons on shoulder.

Comes in two shades, peach and white. Sizes 36 to 44. **SATURDAY, EACH 95c**

—Main Floor



Cashmere Socks

In Lively Patterns

OF medium light weight cashmere, interwoven with rayon in smart patterns. These socks represent higher priced lines reduced.

Only a limited quantity going on sale Saturday morning. Sizes 10 to 12. **PAIR 69c**

—Main Floor

4-in-Hand Ties

Leader Value

A large collection of fancy ties in snappy colors and designs. Featuring stripes, checks, novelty and all-over patterns. Good linings that give a smart look.

SATURDAY, EACH 50c

—Main Floor

English Sheeting

A Petal-White Bleach

In medium weight, firm and even in weave. This sheeting is specially finished in two popular widths. **YARD 50c**
YARD 55c

—Second Floor

Embroidery Models Clear

Garments and House Linens

Attractive hand-embroidered models including kiddie frocks, women's aprons, pillow slips, bedspreads and table centres. All nicely finished and ready for use. **\$1.00 to \$8.00**

—Second Floor

Fancy Rubber Aprons

In Pretty Bright Hues

Easy to slip on and gaily attractive are the rubber aprons in this grouping. Contrasting iridescent and opaline designs for decoration and use at any time, but especially so when you look for this Saturday's selling. Set of 42 **\$3.50**

—Downstairs

Kiddies' Sample Shoes

Oxfords and Strap Slippers

Dark gleaming patent leathers, smooth supple calfskin and calfskin with fancy reptilian grained trimmings. Comfortable low-heeled styles. Ideal for sturdy vacation wear. All children's sizes. **THE PAIR \$1.98**

—Main Floor

Saturday Basement Bargain Section Economies

No Mail Orders No Deliveries

Cool Cotton Knit Bloomers

Slim-fitting Yet Roomy

SUCH a pricing on well-made cotton bloomers will mean an eager crowd of shoppers 'round the Basement Bargain tables.

Knit to fit without awkward bulkiness, but to give freely with every movement. Handed with live stretchy elastic. Sizes 28 to 44 in appropriate and plain shades. **Basement Bargain Section 25c**

—Second Floor

Summery Fast-Color Prints

Modernistic and Flower Designs

Just the thing for kiddies, wash towels and for your own house frocks and smocks. 25 inches wide. **THE YARD 19c**

—Second Floor

200 Pairs Boys' Tweed Pants at \$1.29

Standard Sizes, 3 to 14 Years

Strong tweed pants in neat grey and brown homogenous patterns, stripes and novelty effects. Tailored with four deep pockets and watch pockets. Belt loops at waist, cuff bottoms. Sizes 3 to 14 years. **Basement Bargain Section, PAIR, 11 1/2c**

—Second Floor

Men's Broadcloth Shirts

Basement Bargain Offering

For men who take smaller sizes. Made by reliable shirt-makers such as Lang and Marhoro. Choice from a good range of smart stripes and novelty effects. Sizes 14, 14 1/2 and 15. **Basement Bargain Section, EACH \$1.19**

—Second Floor

Rayon Stockings

Almost a downy lovely touch, shading from sun-brown, green, French indigo to emerald and black.

Packaged from fancy rayon with sturdy reinforcements at the points of wear. Sizes 9 to 15. **Basement Bargain Section, PAIR, 25c**

—Second Floor

Men's Dress Socks

GOOD summer dress socks, of well-wearing lisle with fancy rayon patterns.

They offer a sound reason for high-quality stockings. In the Basement Bargain Section. **PAIR, 35c**

—Second Floor

New Patent Footwear

For Smart Everyday Wear

A lucky purchase has priced these new-fitting shoes exceptionally low. Leathers in browns or lighter beige tones contrast with the dark patterns in the grouping. All are laced on smart up-to-the-minute lines. Sizes from 7 to 12 in comfortable easy widths. **\$2.69**

The Pair, Basement Bargain Section **\$2.98**

—Second Floor

Men's Footwear Special

Men's and young men's shoes and sandals in black or brown leathers, of better grade materials and good style. **Basement Bargain Section.**

See Back of This Page for Another Eaton Announcement.



Semi-Service Silk Hose

Smart in Heels and Hues

Lovely stockings ticketed so low due to tiny flaws—nothing that would affect wearing qualities or appearance. Fully fashioned of fine thread silks, well reinforced. French panel heels are smart and lend ankle slenderness. Nice fashion-right hues. **THE PAIR, SPECIAL 89c**

—Main Floor

Handkerchiefs

Dainty little squares that are white, have colored borders or are entirely in soft pastel hues.

Special Value, 4 for 25c

—Second Floor

Kiddies' Hats

Cool, shady hats in Palm Milan straw or straw fabric—each in soft, but bright hues. Reduced in price—many less than half.

29c

—Second Floor

Boys' and Girls' Treat

Jolly Toys for a Nickel!

Rubber Balls Sand Sets

Bouncing, peppy balls in a large size that's just right for beach games, top notch, say high. They measure about 2 1/2 inches and are as bright in hue as a circus parade. Sponge rubber — they simply can't be hurt!

Only one toy for a child and no deliveries. **5c**

—Downstairs

-C-a-n-d-i-e-s-

Eaton's Bars

Standard size bars in popular varieties including nut, fruit, cream, milk, vanilla and coffee milk. **3 for 10c**

—Main Floor

Licorice Allsorts

Favorite pieces of licorice in cream, in assorted shapes and sizes. **40c**

—Main Floor

Licorice Chews

Temporarily pieces of licorice in cream, in assorted shapes and sizes. **50c**

—Main Floor

EVERYBODY'S CANDY TREAT

TOASTED MARSHMALLOWS

Delicious, tasty morsels—so light and sporty! They melt in your tongue! They're flavoured and are rolled in toasted coconut. Fresh from the Eaton Candy Section, they're a special treat. **25c**

—Main Floor

Useful Drug Sundries

Absorbent Cotton Clean, white and fluffy—put up in one pound rolls. Selling at. **39c**

—Main Floor

Rubber Gloves

These are made of good quality rubber and can be obtained in various sizes to fit the hand. Price, per pair **50c**

—Main Floor

EATON Values in Paste and Toothbrushes

TOOTH BRUSHES with sterilized bristles, set in colored celluloid handles. Each **15c**

—Main Floor

EATONIA TOOTH BRUSHES, excellent quality bristles, firmly set in colored handles. Two popular styles. **EATONIA VALUE, EACH 25c**

—Main Floor

FORBIA'S TOOTH PASTE **39c**

—Main Floor

PERFECT TOOTH PASTE **32c**

—Main Floor

ESTERINE TOOTH PASTE **19c**

—Main Floor

A sterilized bristle tooth brush included with every 50c purchase Colgate Dental Cream.

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